ABDULSALAM ELNAEEM BALILA, MSc, BSc
In - Statistics Science | Khartoum, Sudan
Email Address*:* *abdalsalam153@hotmail.com*
Phone Number: *+971544224401, +971521478380*
Current Location: *Dubai, UAE*
Nationality: *Sudanese*
Date of Birth: *13- NOV- 1988*
Marital Status: *Married*



Background:

6 Years' experience in Analysis and Research, as Market Research Analyst, Financial Sales Forecasting, Statistical Analyst, Scientific Research, Data Analyst, Data Science, Institutional Effectiveness and Quality Assurance, Modeling, Stocks analysis and Trading. MSc, BSc Certified, Native Arabic Speaker and Fluent in English. UAE Driving license.

Core Competency:

Statistical Analysis, Market Research Analysis, Operation Research, Data Analysis, Training And Development, Communication Skills, Problem Solving and Critical Thinking, Decision Making, Leadership and Team Building.

Experiences:

- Feb 2018 till now **Institutional Effectiveness and Research Analyst** - Supports the completion of research-oriented tasks assigned to the Office of Institutional Effectiveness by planning, preparing, and producing a variety of regular and ad hoc reports and publications to meet external regulations and internal needs. Supports the dissemination of information by compiling, analyzing, and publishing an extensive range of institutional data. Participates in professional organizations, conferences, and workshops to keep informed of current ideas, research, and practices related to the field. Performs related duties as assigned to support the overall effectiveness of the Office of Institutional Research. Performs and coordinates campus-level research in the areas of institutional effectiveness and strategic planning. The incumbent develops, conducts research and analyzes data for decision making and policy implementation in areas including (but not limited to) student retention/attrition, student success, financial aid analysis, enrollment management, modeling and financial forecasting, resource utilization, institutional costs and productivity, access and equity studies, and benchmarking studies.
  University of Modern Sciences | Dubai – UAE

- May 2016 till Dec 2017 **Data Analyst -** Collection**,** analysis and interpret financial data in order to assist in corporate financial decisions, Summarizes statistical results of a research project by creating graphs, charts and tables, Managing Processes, Market Research, Market Knowledge, and Developing Budgets. Interpret data, analyze results using statistical techniques and provide ongoing reports. Develop and implement databases, data collection systems, data analytics and other strategies that optimize statistical efficiency and quality. Acquire data from primary or secondary data sources. Identify, analyze, and interpret trends or patterns in complex data sets. Filter and "clean" data and making weekly and monthly forecasting. Work with management to prioritize business and information needs. Locate and define new process improvement opportunities.
  Noor Call Centers Services (NCCS)| Dubai – UAE

- *May 2015 till May 2016* ***Market Research Analyst -*** Provide an analytic and strategic support for marketing department through designing the statistical models and all needed quantitative/qualitative analysis to predict customer behavior and performance of marketing initiatives as well as creating and measuring specific performance metrics like customer satisfaction, customer's retention, market share, competitive factors and so on. Provide business case analysis to support new initiatives and activities, marketing campaigns management and analysis the related marketing spend and promotional activities on continuously basis. Prepare and submit the Weekly Marketing Update Reports along with other associated statistical reports, graphic illustrations of

findings, and action plan recommendations to a head management. Creates forecasts for market/product expansions or changes based on historical data, including inputting and distributing information on demographic analysis in consideration with the current market conditions. Work directly with cross-functional teams and departments to create research presentations and seminars.
Bagari factory for processing Arabic Gum| Khartoum – Sudan

- Dec 2012 - May 2015 **Statistical Analyst -** Analyze the amount of import and export and sent report to manger, Forecasting and prediction of the amount of sales may import or export. Compile statistics from source materials, like production or sales records, quality-control or test records, time sheets, or survey sheets. Compile reports, charts, or graphs that describe interpret findings of analyses. Participate in the publication of data or information. Discuss data presentation requirements with clients. File data and related information and maintain update databases. Select statistical tests for analyzing data. Organize paperwork, like survey forms or reports.
Corsin For Import and Export | Khartoum - Sudan

Education:

Master of Statistics Science (MSc)– Theory and Applied Statistics
University of Khartoum – Faculty of Mathematical Science
Jan 2013 – Mar 2014 | Sudan
Bachelor Honors in Statistics Science (BSc)- Theory and Applied Statistics
University of Khartoum – Faculty of Mathematical Science
Oct 2007 – Dec 2012 | Sudan

Training/ Courses:

Macroeconomic Forecasting – International Monetary Fund, ***USA, Washington, D.C.***
Strategic Plan Development – University of Modern Sciences***, Dubai, UAE***
SPSS, Statistical Package for Social Science - University of Khartoum***, Khartoum, Sudan***
SAS, R, and Tableau - University of Khartoum, ***Khartoum - Sudan***
Python for Data Science, UC San Diego, ***California, USA***
STATA - University of Khartoum, ***Khartoum, Sudan***
EVIEWS - International Monetary Fund, ***USA, Washington, D.C.***
SQL, Certified Basic Fundamentals, ***SOLO learning online training***
Transact SQL (T-SQL), ***Microsoft, Washington, United States***
English Diploma – Kent Training Center, ***Khartoum, Sudan***
Microsoft Office Skills (Excel, Word, PowerPoint, Access), macro and dashboard**.**

References available upon request